



# News Release

## Media Tips

### St. Anthony's Triathlon Media Contacts

**24-hour media pager (727) 402-5975**

**Sherry Robinson**

Communications Coordinator  
BayCare Health System  
Phone: (727) 825-1445 Pager: (727) 257-7052  
Cell: (727) 580-3355

**Beth Hardy**

Communications Manager  
BayCare Health System  
Phone: (727) 298-6199 Pager: (727) 402-8113  
Cell: (727) 409-0674

### Meek & Mighty Triathlon

**Saturday, April 30, 2011**

**Race Starts: 7:30 a.m., \*8:10 a.m., \*8:50 a.m.** (\*Approximate start times)

**Parking** – Available beginning at 6 a.m., at the tennis courts just north of North Shore Pool parking lot, 1201 North Shore Drive N.E. After the race starts, parking is available on side streets near North Shore Pool.

**Course** – Begins and finishes at North Shore Pool.

**Best Photo Opportunities** – Race start (pool side), transition area and finish line (in front of North Shore Pool).

**Post-Race Interviews** – Available in the media tent at the finish line.

### St. Anthony's Triathlon

**Sunday, May 1, 2011**

**Race Starts: 6:50 a.m. (first swim wave)**

**Parking** – Approach race venue from Beach Drive N.E. from Seventh Avenue N.E. behind the Vinoy. Park near the intersection of Seventh Ave. and Bayshore near the dog park.

**Media Center** – A media tent located near the finish line at Vinoy Park will be designated as a working media area.

**Remote Locations** – Contact Sherry Robinson or Beth Hardy to set up remote.

**Photo Opportunities** – Swim start at Spa Beach (The Pier), transition area and finish line at Vinoy Park.

**Post-Race Interviews** – Media tent available for interviews.

*Maps, complete online press kit and race results available at [www.SATriathlon.com](http://www.SATriathlon.com).*